



Why Leading is Harder Today

Everyone is talking about DEI (*diversity, equity, and inclusion*) for good reason. The fastest growing USA population is native-born, multi-ethnic, bi-lingual, Gen Z. They want to work for and buy from organizations that value equity and inclusion. You have to play by their rules.

Communication is the 'HOW' of Leadership

Diversity brings new opportunities, challenges, and risks- ready or not. Whether motivated by personal goals or mandated requirements, you can't ignore the topic. Communication and cultural awareness are part of the solution.

Do you have the right strategy and tools to succeed? How do you know? **Ask us.**

Benefits

1. Higher performing teams with less conflict
2. Reach more and new demographic groups
3. Improve employee/customer engagement
4. Reduce complaints and attrition

Work with Us

We start with your strengths and data based on you, your sector and industry- not assumptions. Next, we us ask the right questions to establish realistic, measurable outcomes; offering three customized service options to meet your needs:



Training

- Customized, interactive DEI training
- Live, hybrid, or online options
- DEI learning design and editing



Facilitation

- Executive team retreats
- Focus groups
- Conflict mediation
- Partnership development



Strategic Communication

- DEI planning, interviews, and analysis
- Culturally-inclusive research, reports, messaging, and marketing collateral



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