

ZENA NEWS | Lead the Change You Want to See

Diversity & Inclusion is a Leader's Job



Zena Consulting Founder / Owner

Leadership Communications Jodi-Ann Burey is a local sage. Founding co-chair of the Seattle Diversity, Equity and *Inclusion Community of Practice*, she's on a mission to disrupt "business as usual" to achieve social change.

I caught her Ted Talk on <u>"The Myth of</u> Bringing Your Full, Authentic Self to Work." Ms. Burey's recalls disheartening experiences of being dressed down for speaking up at work- even when asked!

After several similar incidences she says, "sitting at the table... starts to feel like our bodies are wanted in the room but not our voices." and calls out this behavior for what it is- gaslighting.



But Jodi-Ann Burey doesn't stop at sharing (without bitterness), about personal injustice. She closes with a call to action and specific list of what (especially white) leaders and managers can do to improve equity.

Her story is also about leaders who fail in their role "to guide, to bring forth." Expect "diversity of ideas" to show up in unfamiliar and untidy ways. Welcome it and their owners. Diversity, inclusion, and growth starts at the top.



FVFNTS

4/26 to 5/5 **Missing & Murdered Indigenous Women** Week

Take action here. 5/1-5/15

PortGen Accelerator

This two-month program is for women and minority-owned small businesses seeking to grow with the Port. Preference will be given to South King County businesses. Apply at: Port of Seattle.

5/18 **INSPIRE Women's** Conference

Tickets are \$25.Register.

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