

ZENA NEWS

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LEAD THE CHANGE YOU WANT TO SEE



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*Diversity & Inclusion
Strategies*

Use D&I Tools to Resolve Covid Conflict

As the pandemic enters round four, we're running out of energy and patience. The Economic Alliance of Snohomish County asked me to design a webinar (below) offering its members tools and a guided discussion about adjusting to workplace re-entry.

Identify Underlying Values

I use Geert Hofstede's Cultural Dimensions model to reduce conflict. In general, people who resist mandates value individual rights over the 'greater good'. From that perspective their behavior makes more sense.



Click to view "Leadership Tools for the New Abnormal"

Insights Into How Harassment Can Limit Women's Careers

No normal person condones sexual assault at home or work. But in a recent New York magazine article, reporter Jessica Bateman sheds light onto why women don't always speak out against less egregious- and not illegal- ways that (usually) men control, denigrate, and discourage us on the job.

"Cuomo Never Let Me Forget I Was a Woman," recalls numerous non-verbal and subtle ways the former governor bullied her, always in public and often during photo ops, where she faked a smile for the press. Sadly, Bateman fully expects that sharing her experience years ago at 'Camp Cuomo' will have some negative impact on her future career.



New COVID-19 Mandates

Requirements for vaccines and masks are changing quickly and vary for different sectors and industries. Get the latest info WA Dept. of Health.

WA Women's Biennial Commission Report

The Governor appointed a diverse group of female leaders from the private sector, public health and health care, the justice system, community-based organizations, nonprofits, and labor, to collect data and recommend ways to improve equity, access, and participation for women around economic security, economic opportunity, safety, health, and racial equity. Read their report.

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