

# ZENA NEWS

NOV 2022



TRAINING & COMMUNICATION TO REACH DIVERSITY GOALS

## Measuring and Valuing Care Work is a Women's Issue



**ZENA CONSULTING**  
Founder / Owner

I'm a huge fan of Rhiane Eisler's work, who became famous in the late 1980's for her seminal book, The Chalice and The Blade. In response to it's global popularity, Dr. Eisler founded the Center for Partnership Systems, which promotes human rights and non-violence, gender and racial equity, child development, and new metrics that demonstrate the (grossly undervalued) financial contribution of the work of care. Most of this 'silent economy' is powered by females and studies show that helping women also helps children.

## Tech Communication Can Improve Equity and Inclusion

CPS's new program focuses on tech's role in gathering data and influencing business and economic outcomes. It's new *Partnership Technology Toolkit* is for individuals and teams. CPS's goal is to shift technologists' thinking, reject false ideas about possibilities, and build a partnered tech sector that supports a more sustainable future.



CPS asks researchers to consider *Critical Tech Question*, that can be useful in framing other inclusion challenges, (such as racial, gender, and economic inequality.) A few are listed below. Get all nine in the free Toolkit [here](#).

1. Who is framing and building this technology?
2. What assumptions and narratives are embedded in it?
3. What kinds of power relationships does it support?
4. Will it improve the lives of families and children and does it promote healthy human development?

## EVENTS



**11/30 8:00-4:00**

### **Equity Summit: Working Together for Results**

Hosted by Governor Inslee, at Tacoma Convention Center. Free. In-person attendance is full, register online [here](#).



**11/11**

Check out the many ways to recognize and thank those who protect the USA at Veterans Day 2022.



Join the federal government and many other groups in celebrating the rich ancestry, traditions, and contributions of our nation's First Peoples. Learn more [here](#).

206.368.9608 | [LEE@ZENACONSULTING.COM](mailto:LEE@ZENACONSULTING.COM) | SEATTLE | BELLINGHAM | WASHINGTON | USA

© Copyright 2022 by Zena Consulting, LLC. All USA & international rights reserved.

Sign up for ZENA NEWS!