



INFO

ZENA CONSULTING, LLC

Established in 2008
Certified DBE- #W2F0023839
DES/DEI Master Contract *pending*

NAICS

Management Consulting **641613**
Training & Development **611430**
Marketing Research **541910**
Mediation **624190**

UNIQUE VALUE

Plain-talk about DEI -
Focus on USA cultures -
Systems approach to conflict -
Maintains political neutrality -
Data-driven solutions -

METHODOLOGY

Facilitative Mediation
Caring Economy Campaign
Community Adaptive Leadership

CONTACT

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Strategies to Reach Diversity & Inclusion Goals

WHAT WE DO

Everyone's talking about **DEI**, but what does it mean to your agency, team, or project? **Diversity** is a given today. **Equity** is a goal. **Inclusion** is a crucial, complex process. Communication is *how* you put these words into action.

We help you manage and prioritize (cultural and other) differences that matter, to avoid disconnects, such as:

- People talking past each other- or not at all
- Tense and out-of-sync teams
- Discouraged employees who underperform or leave

CORE COMPETENCIES

- Strategic Communications
- Diversity Audits
- Training & Facilitation
- Community Engagement & Partnership Development
- Culturally-Inclusive Messaging

RESULTS

- Create a more inclusive and positive workplace
- Engage more employees, co-workers, and citizens
- Improve service delivery
- Experience less conflict and more productive teams

PAST PERFORMANCE

Public sector clients: *Washington Department of Enterprise Services (Public Affairs), King County (Best Start for Kids and Metro), Sound Transit, WSDOT; the cities of Puyallup, Redmond, Seattle, and Shoreline.* Visit zenaconsulting.com to see our list of clients from all sectors.

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