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ZENA NEWS | *Lead the Change You Want to See*



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Spotlight on Asian American & Pacific Islander (APPI) Business

Although May is APPI Heritage Month, the murder of eight women, (six of Asian decent), has shifted the focus from celebrating cultures to protecting lives.

Indeed, California State University's *Center for the Study of Hate & Extremism*, reported a nearly 150% increase in racial violence against urban Asian Americans this year.

The loss of these souls is a topic beyond the scope of *Zena News*, but all the victims were small business employees. Hence, their killer knew where they worked and what hours.

What can we do? By all means, patronize Asian eateries and cultural events, here's a list from the [South Seattle Emerald](#). Or, support Wing Luke Museum's Pan-Asian project, [Our Stories Are Your Stories](#). And maybe consider getting involved in these local business organizations, (or a branch near you), many of which also lead equity and social justice activities:

1. [Asian/Pacific Islander American Chamber of Commerce & Entrepreneurship](#)
2. [APPI Women Lead](#)- which includes the *I'm Ready Movement*
3. [Asian Business Association](#)- serving Asian-Americans
4. [Greater Seattle Chinese Chamber of Commerce](#)
5. [UTOPIA Washington](#)- serving the state's Pacific Islander LGBTQ+ community



EVENTS

13-19

Virtual Juneteenth

Join the NW African American Museum, [NWAAM](#), as it celebrates Black Freedom and the end of slavery in the USA.

26 & 27 

June is Pride Month

In addition to attending the [Seattle Pride](#) virtual event, you can get more involved through GSBA.

The [Greater Seattle Business Association](#) is an LGBTQ+ chamber of commerce that also advocates for equality and diversity in the workforce. Most members are small business owners, and they welcome Allies.

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